

WEBINAR

# TECH TO ASSIST YOU IN RECRUITMENT

TOP TIPS TO LEVERAGE TECHNOLOGY IN YOUR RECRUITMENT PROCESS



**EMPLOYMENT  
OFFICE**

*The revolutionary way to recruit*





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Product Manager



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Head of Sales

WEBINAR

# HOUSE KEEPING

This is a Webinar, which means that your microphones are on mute at the moment and we won't be able to hear you, however we would love your participation! If you have any questions please type them in the GoToWebinar Action Pane on the right side of your screen, and we will leave time at the end to go through them.

- Our Webinar will last 30-40mins
- If you experience any technical difficulties at all, please let us know via the Action Pane and we'll happily help.



# QUICK POLL

# WHAT WE'LL COVER TODAY

How technology can assist across key recruitment stages

- Advertising
- Shortlisting
- Onboarding



**Both minor and major software  
and technology can assist  
across the entire recruitment  
process**

# ADVERTISING

- Writing the job ads
- Getting the job ad seen
- Templating job ads



# QUICK POLL



# TECH TO ASSIST IN ADVERTISING

**Proof reading  
tool**



**grammarly**

**Job ads  
read well**

**Candidate  
management  
system**

**Store templates  
to replicate**

**Social media  
management  
platforms**



**Hootsuite™**

**Easily push job ads  
out onto social**



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# TECH TO ASSIST IN ADVERTISING

**CMS systems**

**SCOUT TALENT**  
SEE PEOPLE FIRST

**Careers page  
integrated with  
CMS**

**Embedded  
forms/candidate  
testing tools**

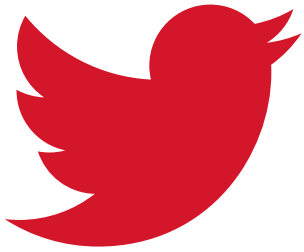
**Broadbean**



**Post to thousands  
of job boards at the  
click of a button**

# HOW TECH ASSISTS WITH ADVERTISING

- Improve output with less effort (Grammarly)
- Increase efficiencies (social media & candidate management systems)
- Streamline processes (CMS or ATS)
- Reduce workload



**CLIENT STORY:  
HOW TECH ASSISTS WITH  
ADVERTISING**

# SHORTLISTING

- Managing applications
- Candidate care
- Shortlisting and selection



# QUICK POLL

# TECH TO ASSIST IN SHORTLISTING

Video chatting



Video interviews

Arrange  
interviews  
easily



Candidate  
Management  
Systems

Ranking and Rating

# TECH TO ASSIST IN SHORTLISTING





# HOW TECH ASSISTS WITH SHORTLISTING

- Manage all applications effortlessly within one system
- Easily rank and review candidates to identify shortlist
- Send candidate responses/notifications easily
- Streamline everything



# CLIENT STORY

## HOW TECH ASSISTS WITH SHORTLISTING

# ONBOARDING

- Send out contracts
- Add new hire into systems (payroll, LMS) - Master Department?
- Talent pooling - staying connected to the top talent when the vacancy is filled.



# QUICK POLL

# TECH TO ASSIST IN ONBOARDING

**DocuSign**  
**E-signature tool**

**Editable PDFs**  
**Get forms back  
sooner**

**LMS system**  
**Culture and  
training**

# HOW TECH ASSISTS WITH ONBOARDING

- Simplifying the onboarding process
- Digital contracts and signatures
- Maintaining connections with top talent

# SUMMARY OF BENEFITS

Technology big and small can help:

- Increase your efficiencies and streamline your processes, saving you time and effort
- Ensure maximum ROI on your recruitment process using tech/



# QUESTIONS



# THANK YOU!



**JAMES KEELE**

Product Manager



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